

Golowan Festival Description for Publication

Penzance Council offers to provide a package of financial support to a community-based organisation in return for the delivery of core elements of the annual Penzance Golowan Festival.

Applications are sought for Golowan 2025 and the following 2 years. Community Ownership is vital and therefore applications should come from CICs or similar Community Organisation with the intention of maintaining Golowan as a Community Owned Initiative.

We are not prescribing a set value for this tender. Bidders should present their own valuation based on their understanding of the project scope, requirements, and the value they can bring , in the Budget Plan.

Objectives

- To uphold the vibrant heritage and tradition of this historic event, which serves as a cornerstone of our town's identity, heritage, and community spirit.
- To maintain the confidence of both the public and the Council in upholding robust compliance with relevant governance including Event Management, Health and Safety Legislation, Traffic Management and Safety Planning, Cornwall Local Safety Advisory Group Guidance, Temporary Event Licensing and any other relevant legislation, regulations and good practice guidelines.
- Enhance the financial sustainability of the event annually, striving towards complete financial autonomy from the Council, thus ensuring long-term viability and growth.
- Ensure the consistent and efficient delivery of core festival elements while concurrently expanding the festival's scope and enhancing accessibility, inclusivity, and community engagement, fostering an enriching and participatory experience for all attendees.

History

The Golowan Festival, originating from ancient Celtic traditions, has deep roots in the cultural tapestry of our Town. Dating back centuries, it celebrates the summer solstice with vibrant processions, music, dance, and community gatherings. Revived in the late 20th century, Golowan has evolved into a dynamic annual event, embodying the town's spirit and heritage while fostering a sense of belonging and pride among its residents. Through its rich history, Golowan has become a cherished tradition, showcasing the creativity, resilience, and unity of Penzance's diverse community.

Aims

- To demonstrate a robust approach to planning and delivering a large event safely and with positive regard for all stakeholders and participants
- To deliver an inclusive community event that honours the unique identity of Penzance.
- A week-long festival featuring a diverse array of events.
- Organizing free community events throughout the Mazey Day weekend, symbolizing the essence of our community's midsummer celebration.
- To foster collaborations with local venue owners, both commercial and community-based, to curate a wide range of events encompassing various genres.

- Encouraging collaborative and partnership efforts, particularly when there is assurance of the financial viability of resulting events.
- Implementing effective publicity and promotional strategies to foster engagement and inclusivity across all age groups.

Deliverables

Delivery of the core elements of the annual Penzance Golowan Festival includes the following:

- Robust Event Management Planning and Delivery
- Mock Mayor Elections.
- Firework Display on Penzance Sea Front/Harbour area on Mazey Eve
- Mazey Day Celebrations:
 - Street Processions
 - Community Groups, Schools, and Local Artists Collaboration: each group producing large banners, images, and models that are paraded through the town
 - Market and craft stalls
 - Street and open-air music and traditional dance
 - Street Entertainment
- Fun Fair
- Quay Fair Day
 - Market and Craft Stalls
 - Street and open-air music and traditional dance
 - Street Entertainment
- Inclusion of Penlee Park
- Develop inclusion initiatives promoting Accessibility and Diversity
- Showcase Local Talent and Creativity
- Maintained commitment to Sustainability and a Plastic Free event.

Golowan Festival Dates

	SUN	MON	TUES	WED	THUR	FRI	SAT	SUN	MON
2025 June	22 St John's Feast Civic Parade	23 Mid- summer's Eve	24 Mid- summer's Day	25	26	27 Mazey Eve	28 Mazey Day	29 Quay Fair day	30
2026 June	21 St John's Feast Civic Parade	22	23	24 Mid- summer's Eve	25 Mid- summer's Day	26 Mazey Eve	27 Mazey Day	28 Quay Fair day	29
2027 June	20 St John's Feast Civic Parade	21	22	23	24 Mid- summer's Eve	25 Mazey Eve Mid- summer	26 Mazey Day	27 Quay Fair day	28

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